INVITATION TO SPONSOR

The 2023 Conferences of the Association for Computational Linguistics

Conference Schedule 2023

EACL – Dubrovnik, Croatia: May 2–6

ACL – Toronto, Canada: July 9–14

IJCNLP – Bali, Indonesia: Nov. 1–4

EMNLP – Singapore: Dec. 6–10

2023 ACL CONFERENCES

The Association for Computational Linguistics (ACL) provides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. In recent years, ACL conferences have enjoyed a growth spurt. We estimate that ACL and EMNLP will attract 3,000–4,000 attendees, with half attending in person at ACL and one third attending in person at EMNLP. We estimate EACL will attract up to 1,800 attendees (capped at 1,000 in-person). The ACL, its regional chapters, and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences this year:

- EACL will be in Dubrovnik, Croatia from May 2–6
- ACL will be in Toronto, Canada from July 9–14
- IJCNLP will be in Bali, Indonesia from Nov. 1–4
- EMNLP will be in Singapore from Dec. 6–10

This document summarizes sponsorship opportunities for the three 2023 conferences. The ACL also offers "Multi-packs" which, for a single payment, gives access to sponsorship opportunities at multiple conferences of your choice. Multi-pack sponsorships give a 20% discount, and provide an easy opportunity for global presence in the leading conferences on natural language processing.

ACL also offers several other opportunities like sponsorship of social events and welcome receptions, and opportunities to support our Diversity & Inclusion (D&I) initiatives.

Further information on sponsorship opportunities can be obtained by contacting the Sponsor Director listed on the last page of this booklet.

The 17th Conference of the European Chapter of the Association for Computational Linguistics (EACL)

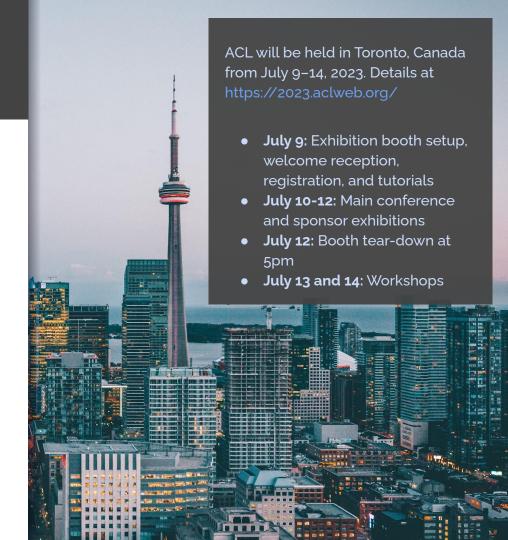| Sponsorship Levels for EACL 2023	
Social Event Sponsor	$60,000
Welcome Event Sponsor	$30,000
Diamond	$12,000
Platinum	$8,000
Gold	$4,000
Silver	$2,400
Bronze	$1,200

EACL will be held in Dubrovnik, Croatia from May 2–6, 2023. Details at https://2023.eacl.org/

- **May 1:** Exhibition booth setup, welcome reception, registration
- **May 2–4:** Main conference, and sponsor exhibitions
- **May 4:** Booth tear down at 5:00pm
- **May 5 and 6:** Workshops and tutorials

61st Annual Meeting of the Association for Computational Linguistics (ACL)

Sponsorship Levels for ACL 2023	
Social Event Sponsor	$150,000
Welcome Event Sponsor	$75,000
Diamond	$30,000
Platinum	$20,000
Gold	$10,000
Silver	$6,000
Bronze	$3,000

ACL will be held in Toronto, Canada from July 9–14, 2023. Details at https://2023.aclweb.org/

- **July 9:** Exhibition booth setup, welcome reception, registration, and tutorials
- **July 10-12:** Main conference and sponsor exhibitions
- **July 12:** Booth tear-down at 5pm
- **July 13 and 14:** Workshops

2023 Conference on Empirical Methods in Natural Language Processing (EMNLP)

Sponsorship Levels for EMNLP 2023	
Social Event Sponsor	$150,000
Welcome Event Sponsor	$75,000
Diamond	$30,000
Platinum	$20,000
Gold	$10,000
Silver	$6,000
Bronze	$3,000

EMNLP will be held in Singapore from December 6-10, 2023. Details at https://2023.emnlp.org/

- **December 6 and 7:** Tutorials and workshops
- **December 7:** Exhibition booth setup, welcome reception, registration
- **December 8–10:** Main conference and sponsor exhibitions
- **December 10:** Booth tear-down at 5:00pm

The 3rd Conference of the Asia-Pacific Chapter of the Association for Computational Linguistics (IJCNLP-AACL)

Sponsorship Levels for IJCNLP 2023	
Diamond	$5,000
Platinum	$3,000
Gold	$2,000
Silver	$1,000
Bronze	$500

IJCNLP will be held in Bali, Indonesia from November 1–4, 2023. Details will be released at http://www.ijcnlp-aacl2023.org/

- **Nov. 1:** Tutorials and workshops, registration, and booth setup
- **Nov. 2–4:** Main conference and sponsor exhibitions
- **Nov 4:** Booth tear-down at 5:00pm

SOCIAL EVENT AND WELCOME RECEPTION

This year ACL is opening sponsorship of our Welcome Reception and Social Event to one sponsor each.*

Social Event

- All benefits of the Diamond Sponsor
- Potential for 9 x 2 meter booth
- Branding for the Social Event
- Thank you announcements to our Social Event Sponsor
- 10 Complimentary registrations for company representatives to the full conference, including tutorials and workshops
- 12 Complimentary staff registrations to manage the exhibit with access to the Social Event

Welcome Reception

- All benefits of the Diamond Sponsor
- Potential for 9 x 2 meter booth
- Branding for the Welcome Reception
- Thank you announcements to our Welcome Reception Sponsor
- 8 Complimentary registrations for company representatives to the full conference, including tutorials and workshops
- 8 Complimentary staff registrations to manage the exhibit with access to the Welcome Reception

* Allocated on a first-come first-served basis.

SPONSORSHIP BENEFITS

Benefit Description	Social Event	Welcome Event	Diamond	Platinum	Gold	Silver	Bronze
Logo and hyperlink on conference website	✓	✓	✓	✓	✓	✓	✓
Advertisement in program booklet or app	One page	One page	One page	One page	Half page	Quarter page	
Inclusion of company logo and sponsor level in program booklet or app, prominently displayed banner	✓	✓	✓	✓	✓	✓	✓
Promotional material distributed in conference tote bag*	3 items	3 items	3 items	2 items	2 items	1 item	
Branding and Thank you Announcements	At social event	At welcome reception					

* Sponsors are responsible for shipping and handling fees

SPONSORSHIP BENEFITS CONTINUED

Benefit Description	Social Event	Welcome Event	Diamond	Platinum	Gold	Silver	Bronze
Number of complimentary registrations for company representatives to the full conference, including tutorials and workshops	10	8	5	3	2	1	0
Provision of a list of attendees interested in being contacted regarding employment opportunities	✓	✓	✓	✓	✓		
Complimentary exhibit space plus 2 complimentary staff registrations per day to manage the exhibit	✓ Potential for 9 x 2 meter booth; 12 complimentary staff registrations	✓ Potential for 9 x 2 meter booth; 8 complimentary staff registrations	✓ Double-wide exhibit space up to 6.0 m wide x 2.0 m deep	✓ Single-wide exhibit space			

SPONSOR LEVELS BY CONFERENCE

	Social Event	Welcome Event	Diamond	Platinum	Gold	Silver	Bronze
EACL 2023	$60,000 USD	$30,000 USD	$12,000 USD	$8,000 USD	$4,000 USD	$2,400 USD	$1,200 USD
ACL 2023	$100,000 USD	$75,000 USD	$30,000 USD	$20,000 USD	$10,000 USD	$6,000 USD	$3,000 USD
EMNLP 2023	$100,000 USD	$75,000 USD	$30,000 USD	$20,000 USD	$10,000 USD	$6,000 USD	$3,000 USD

MULTI-PACK SPONSORSHIP

A 3 conference multi-pack sponsorship gives a 20% discount. A 2 conference multi-pack sponsorship gives a 15% discount*

	Diamond	Platinum	Gold	Silver	Bronze
3-pack	$57,600 USD	$38,400 USD	$19,200 USD	$11,520 USD	$5,760 USD
ACL+EMNLP	$51,000 USD	$34,000 USD	$17,000 USD	$10,200 USD	$5,100 USD
ACL+EACL	$35,700 USD	$23,800 USD	$11,900 USD	$7,140 USD	$3,570 USD
EMNLP+EACL	$35,700 USD	$23,800 USD	$11,900 USD	$7,140 USD	$3,570 USD

IJCNLP-AACL is not included in multi-pack sponsorship discounts.

EXHIBITOR SPACE

Benefits:

- One exhibition space up to 3.0m wide x 2.0m deep
- Two complimentary staff registrations per day to manage the exhibit space
- Staff registration details
    - Includes access to exhibit space only
    - Does not include social events or welcome reception
    - Sponsors may purchase tickets to social events or welcome reception for their booth staff for an additional fee.

Cost:

- Exhibitor space is included for Diamond and Platinum sponsors. Others may purchase exhibition space for $1500 per day, subject to availability.
- For publishers, we also offer a book display space up to 3.0 m wide x 2.0 m deep. The cost of book display space is $750 per day. Publishers are responsible for shipping and handling fees. If desired, we can arrange donations of your display books following the conference.

PROMOTIONAL MATERIALS

Sponsorship includes mono advertisements in the conference booklets, and inclusion of promotional materials in the conference bags. The size of the ads and number of promotional materials vary by sponsorship level. Ads and promotional inserts may also be purchased.

Half page mono advertisement in booklet:

Half page ad for single conference	$1000
Half page ad for 2 conferences	$1,600
Half page ad for 3 conferences	$2,400

Quarter page mono advertisement in booklet:

Quarter page ad for 1 conference	$500
Quarter page ad for 2 conferences	$800
Quarter page ad for 3 conferences	$1,200

Promotional material insert in conference bags
(one item, such as one flyer, toy or gadget):

Conference bag insert for 1 conference	$500
Conference bag insert for 2 conferences	$800
Conference bag insert for 3 conferences	$1,200

DIVERSITY & INCLUSION

You can help the ACL with its diversity and inclusion efforts. Your sponsorship funds will be provided to the conference D&I chairs and used for outreach efforts.

Benefits:
- Acknowledgement and hyperlink on conference website
- Inclusion of company logo and sponsor level in D&I section of prominently displayed banner

Cost:

	D&I Champion	**D&I Ally**
EACL 2023	$4,000 USD	$2,000 USD
ACL 2023	$10,000 USD	$5,000 USD
EMNLP 2023	$10,000 USD	$5,000 USD
IJCNLP-AACL 2023	$2,000 USD	$1,000 USD

A Multi-pack Sponsorship gives a 20% discount for 3 conferences, or a 15% discount for 2 conferences. IJCNLP-AACL is not included.

HOW TO SPONSOR

Sponsoring events is easy!

- Contact the ACL Sponsorship Director indicating which conferences you want to sponsor, and at what level.

- We will generate an invoice for you and collect your logo and link for the websites.

ACL Sponsorship Director
Chris Callison-Burch
ccb@upenn.edu

ACL Sponsorship Conflict of Interest Policy

Following the ACM Conference on Fairness, Accountability, and Transparency (ACM FAccT), ACL has adopted the following sponsorship policy.

To ensure the independence and integrity of the conference, sponsors have no say over the paper selection process, tutorial selection process, choice of invited speakers, the composition of conference are determined independently by the program committees and/or conference organizers.

The ACL will always acknowledge our sources of financial support.

The ACL will always disclose the benefits that funders receive as a condition of their contributions.

Sponsors can only contribute to a general fund; they cannot specify how their contributions are spent, with the following exceptions:

1. Sponsors are allowed to contribute toward a specific workshop hosted by an ACL conference.
2. Sponsors are allowed to contribute directly toward specific focus areas that are documented in our sponsorship booklet, with a recent example being sponsorship for Diversity and Inclusion efforts at conferences.

As one of the sponsor benefits, a Participant List may be requested by sponsors at any time and this list will contain name/email/affiliation, and country. Additionally, a separate list of those attendees wanting to talk with sponsors about employment opportunities will be made available. In both cases, inclusion in these lists is at the attendee's option. The lists may not be used for advertising or solicitation purposes.